

Privacy Policy – GDPR (EU 2016/679)

1. Data Controller

The Data Controller of personal data is **Ferrinox Automotive a.s.**, headquartered at **Gajova 4, 811 09 Bratislava Staré Mesto, Slovak Republic**, and can be contacted at **office@ferrinoxautomotive.com**.

2. Types of data collected

The website may collect the following categories of personal data:

- **Browsing data** (IP addresses, logs, technical data)
- **Data voluntarily provided** through contact forms (name, email, phone number, messages)
- **Technical cookies** and, subject to consent, **analytical or profiling cookies** from third parties

3. Purpose of processing

Personal data are processed for the following purposes:

- Responding to requests submitted through contact forms
- Managing the technical functionality of the website
- Performing anonymous statistical analysis
- Marketing activities only with explicit user consent

4. Legal basis for processing

- Execution of pre-contractual measures requested by the data subject
- Compliance with legal obligations
- Legitimate interest of the Data Controller
- User consent, when required

5. Processing methods

Data are processed using electronic and telematic tools, adopting appropriate security measures to prevent unauthorized access, disclosure, alteration, or destruction of data.

6. Data retention

Data are retained for the time necessary to achieve the purposes described or as required by applicable law.

7. Data disclosure and transfer

Data may be disclosed to third parties providing technical services (hosting, maintenance, email providers). No data transfer outside the EU is foreseen, unless compliant with GDPR requirements.

8. Data subject rights

Users may exercise the following rights:

- Access to their data
- Rectification or erasure
- Restriction or objection to processing
- Data portability
- Withdrawal of consent

Requests must be sent to **office@ferrinoxautomotive.com**.

9. Cookies

For detailed information on the use of cookies, please refer to the dedicated Cookie Policy.

10. Changes to this policy

The Data Controller reserves the right to modify this policy at any time. Any changes will be published on this page.